

# WHAT IS STRENGTHS-BASED DEVELOPMENT?

Your talents – those thoughts, feelings, and behaviors that come naturally to you – are the source of your true potential. The better you can apply these talents, the greater your potential to consistently act with more confidence, direction, and hope.

CliftonStrengths is an assessment that reveals each individual's innate talents. The purpose of the assessment is to turn talents into strengths so individuals achieve more, become who they have the potential to be, and do what they have the potential to do. Therein, CliftonStrengths is all about people fulfilling their vocation and sense of destiny.

## We have innate talents within us.

Academics alone may not reveal talents.

Our greatest talents hold the keys to high achievement, success, and personal excellence.

Becoming aware of talents builds confidence and provides a basis for decision-making, achievement, and preparation for future challenges..

## Learning how to develop and apply strengths will improve levels of achievement.

Each talent can be applied in many areas including relationships, learning, academics, leadership, service, and careers.

*Individual coaching, specifically tailored to the needs of the participants, is also available. Coaching helps develop competency and behaviors that leverage the participant's unique strengths in the environments in which they have to perform well.*

## OTHER MODULES AVAILABLE

LEADS – Learn, Envision, Activate,  
Deploy your leadership action plan

Your Professional Brand

Business Building Blocks

Organizational Culture

Critical Decision-Making

Situational Leadership

SMART Goal-Setting

The Power of Trust

## WHAT YOU'LL GET OUT OF THE PROGRAM

- A thorough understanding of your innate strengths that will lead to an awareness of and connection to opportunities in future endeavors.
- The ability to see the connections between different strengths and the interconnections between your strengths and your goals for your education, your career, and your ability to interact with others.
- A sense as to how learned strengths can be used now and in the future.

### Recommended Reading



**danelipartners**  
energizing leaders

# ACADEMIC PROGRAMS

Utilizing our demonstrated leadership development experience, our goal is to develop leaders in Upstate New York in an effort to attract and retain precious talent. When potential leaders align their strengths with their passions, education, and work, they become "21st Century Ready" for the business world and contribute at the highest level.

Based on decades of research, the Gallup® CliftonStrengths program has a proven track record of success. The curriculum we are offering was built in collaboration with seasoned educators who understand the needs of participants and wish to partner with experienced leaders and leader developers to cross the divide between academia and the business world.



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People who know their talents and have the opportunity to use them are 6x's as likely to be engaged in their jobs.

# Gallup® CliftonStrengths Academic Programs

“What will happen when we think about what is right with people rather than fixating on what is wrong with them?”



~ Donald O. Clifton – Father of Strengths Psychology and Inventor of CliftonStrengths

People who use their strengths have 7.8% greater productivity.



## OUR STRENGTHS-BASED PROGRAM IS FOR TEACHERS AND ADMINISTRATION

With Daneli Partners' LEADS process™ and the Gallup® CliftonStrengths assessment, we empower leaders through self-discovery and awareness of What Matters and their individual innate talents. Our process helps individuals turn talents into strengths and align with What Matters so they achieve more, become the leaders they have the potential to be, and do what they have the potential to do. Investing in strengths unleashes the greatest source of potential.

The Gallup® CliftonStrengths assessment reveals each individual's innate talents. Gallup® CliftonStrengths is rooted in neuroscience and positive psychology.

**Your talents - those thoughts, feelings, and behaviors that come naturally to you - are the source of your true potential. The better you can apply these talents, the greater your potential to consistently act with more confidence, direction, and hope.**

As a benefit, when you understand and are leveraging your strengths, you become a great resource to help students leverage their strengths as well.

## ... AND IT'S FOR STUDENTS

As high school students receive their acceptance letters for college, join the military, or take a gap year, they should not look at it as an ending but rather a beginning. It is time for them to be fully prepared to embark on the next phase of their lives.

Programs span throughout the entire college experience and aid students in growing through strengths-based psychology.

Students and participants must have a deep understanding of their strengths; more importantly, they must know how to employ them to their benefit in their future endeavors.

This program also helps inform students as they make important decisions pertaining to college choice, majors of study, and career decisions in the future.

The numerous state regulations and challenges that are placed upon schools and guidance departments provide for little to no time for this important work; however, these seminars can build on the efforts of these educators.